

# Your Buyer's Agent Wears Many Hats

Buying a home can be complicated! To guide your decisions, you'll want a trusted professional with extensive skills. You need an **Accredited Buyer's Representative (ABR®)**.

Your buyer's rep can serve many roles.



## Local Expert

Directs you to reliable sources of information to learn more about a neighborhood.



## Market Analyst

Always has a finger on the pulse of the local housing market.



## Earnest Educator

Explains every step of the buying process and puts your mind at ease.



## Mortgage Maneuverer

Points you to qualified providers and helps coordinate transaction details.



## House Hunter

Listens closely to your desires and keeps searching until you find an ideal home.



## Cheerleader

Remains dedicated to helping you reach your goals.



## Troubleshooter

Points out potential concerns and recommends other experts (like inspectors).



## Pricing Strategist

Helps you evaluate a seller's listing price compared to other properties.



## Resale Specialist

Guides your buying decisions with an eye to the future.



## Nimble Negotiator

Assists in evaluating your options and negotiating the best contract.



## Contract Navigator

Provides and explains standard real estate contracts, disclosures, and other documents.



## Transaction Facilitator

Works with every other party to your transaction to help you reach the closing table.



## Long-Term Supporter

Your buyer's rep can continue putting you in touch with local vendors as you maintain or renovate your home.



## How to Find an ABR®

ABR® designees are in all 50 states, Canada, and beyond.

Find yours at  
[homebuying.realtor/buyers-rep](https://homebuying.realtor/buyers-rep)

