

7 Reasons

to Hire an Accredited Buyer's Representative (ABR®)

1.



A skilled professional will be covering your back.

An ABR® has a duty to protect and promote your interests.

2.



A complex transaction will be simplified.

An ABR® can help you navigate real estate contracts, disclosure forms, and mortgage applications, which can be confusing and daunting.

3.



You'll be working with an up-to-date expert.

An ABR® is up to speed on the latest market trends, and appreciates buyers' concerns.

4.



You can improve your negotiation results.

Your ABR® will perform a careful analysis of the market, allowing you to conduct informed negotiations.

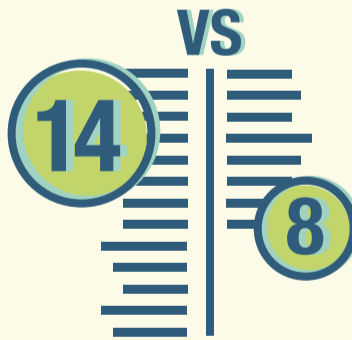
5.



You'll know your buyer's representative has proven experience.

In order to obtain the ABR® designation, a real estate agent must be experienced in the field.

6.



And more industry know-how.

On average, ABR® designees have 14 years of experience, compared to an average of 8 years for a typical real estate professional.

7.



They're easy to find!

ABR® designees are in all 50 states, Canada, and beyond.

Find yours at homebuying.realtor/buyers-rep